



Why Data Governance?

Employees and managers who do not trust data provided to them →

47%

Compliance: Administrative burden is increasingly oppressive; seven-figure fines are common.

Risk Mitigation: Critical for corporate longevity and brand preservation

Cost of Data: Unused legacy data incurs storage costs and introduces potential data skew

Data Lineage: Better business analytics demands traceability to source of report data



Benefits of Data Governance

Data governance allows control of valuable data and assists in making more effective use of information assets. Increasing corporate data as a valuable and manageable organizational asset is one of the main business benefits of a data governance initiative. Most enterprises carefully manage other assets (financial, physical and human) but overlook the immense value inherent in their data. Other business benefits include a reduction in data redundancy, improved business decisions due to accurate data from the recognized source of record, shorter time to compile data for business decision-making as well as increased user trust in data stored within the organization's data-bases.

IBM InfoSphere Business Glossary and Business Glossary Anywhere provide these benefits:

- **Stronger data governance:** Users can take ownership of business metadata by importing terms from external sources, authoring and editing terms in the Web interface, classifying terms into categories, and relating terms to more technical.
- **Accountability and responsibility** can be assigned, supporting enterprise data governance and Electronically Stored Information (ESI) requirements.
- **Improved productivity:** Administrators can tailor the tool to the needs of their business users.
- **Increased collaboration:** Users are able to add annotations to business terms and categories as well so other team members downstream in project cycles have a greater understanding of the context of information.
- **Greater trust in information:** business users now have immediate, in-context access to terms and definitions, facilitating a greater understand of and trust in the information they rely on to make critical business decisions.



Want to Learn More?

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Achieving Success with Alpine: The Data Governance Starter Pack

The Alpine Data Governance Starter Pack is designed to help clients assess current governance maturity, define organizational data requirements, assess current governance challenges / obstacles and develop a sustainable Data Governance strategy.

The Data Governance Starter Pack

- Complete software/services solution
 - Define your Data Governance objectives & roadmap
 - Implement IBM InfoSphere Business Glossary (Build a common business vocabulary)
 - Business glossary training

Cost and Timeline

- Approximately \$75,000—Complete software, services, and training solution
- Alpine will take you through the Discovery/design/implementation/training phases
- Three (3) week implementation time
- Data governance roadmap and recommendations provided post



Benefits of the Starter Pack

- Build a common business vocabulary which is a foundational element of all data governance initiatives
- Rapid implementation; deliver value and build data governance momentum quickly
- Predictable cost, implementation timeline, and benefits
- Start with a quantifiable Data Governance project that allows success to your business to be measured and builds a foundation for further Data Governance benefits
- Utilize proven technology that provides immediate value to your users, works across multiple vendor tools, and can expand as the needs of your business demand
- We help you create a solid foundation of data stewardship and provide the core technology to allow your company to become proficient at managing, measuring, and building your data governance requirements



Want to Learn More?

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