



Alpine Data Quality Starter Pack

The Alpine Data Quality Starter Pack is designed to help companies eliminate the risks associated with bad data by providing business and data analysts with a complete understanding of the content, quality, and structure of enterprise data.

Many organizations discover data quality issues only when business is impacted, usually with a negative result. The Alpine Starter Pack enables continuous, automated assessment and monitoring of data quality to identify and address data issues before they cause problems.

Now, companies of all sizes can improve time to value of data integration projects, eliminate the risk of proliferating bad data, and ensure ongoing delivery and use of trusted information.

STEP 1: ESTABLISH DATA QUALITY BASELINE AND BENCHMARKS

Alpine Data Quality specialists will engage your business and technical teams to:

- Understand data governance roles, processes and technologies impacting data quality.
- Assess data quality and architecture within identified strategic sources and initiatives.
- Develop tailored Data Quality Roadmap and recommendations.

STEP 2: SOLUTION IMPLEMENTATION

Alpine's Data Quality Starter Pack includes experienced design and development services for a cost effective and sustainable data quality solution.

- Define and setup roles of business and IT staff
- Configure access to data sources to be analyzed
- Configure system wide Analysis settings
- Import metadata
- Create and configure initial project with appropriate security

STEP 3: BEST PRACTICES AND MENTORING

To ensure optimal long term value of Information Analyzer, Alpine solution specialists will deliver tailored Business Analyst and IT enablement sessions. This approach ensures customers have the ability to extend the value of Information Analyzer as their needs evolve.

WHY A STARTER PACK?

Alpine's Data Quality Starter Pack is a cost effective method to realize immediate value and increased quality across enterprise information assets.. The Starter Pack integrates core tools and services customized to your organizations needs to ensure the immediate benefits of delivery of trusted information. Additionally, the Starter Pack establishes a foundation for sustainable data governance initiatives.



Want to Learn More?

Contact: Tom Sensabaugh
Email: ths@alpineinc.com
Tel: (224) 520-7439
www.alpineinc.com





Data Quality: Achieving Success with Alpine

BENEFITS OF DATA QUALITY

Data Quality allows control of valuable data and assists in making more effective use of information assets. Increasing corporate data as a valuable and manageable organizational asset is one of the main business benefits of a data quality initiative. While most enterprises carefully manage other assets (financial, physical and human) they often overlook the immense value and risk inherent in their data.

IBM InfoSphere Information Analyzer can be used by data analysts, subject matter experts, business analysts, integration analysts, and business end users for the following:

- **End-to-end data lifecycle management** (from data access and analysis through data monitoring) to reduce the time and cost to discover, evaluate, correct, and validate data across the enterprise.
- **Standardize, merge and correct information** to provide authoritative, consistent and complete views of business information and its relationships across the extended enterprise
- **Extensible architecture** enables organizations to review and accept data formats and data values as business needs change.
- **Robust reporting** provides a customizable interface for common reporting services, which enables better decision making by visually representing analysis, trends, and metrics.
- **Supports Data Governance initiatives** through auditing, tracking and monitoring of data quality conditions over time

THE DATA QUALITY STARTER PACK

- Complete software/services solution
 - Define your Data Quality challenges, objectives and roadmap
 - Implement IBM InfoSphere Information Analyzer
 - Information Analyzer mentoring

BENEFITS OF THE STARTER PACK

- Accelerate the customers ability to deliver high quality, trusted information
- Rapid implementation; deliver value and build momentum for integrated IBM solution sales quickly
- Predictable cost, implementation timeline, and benefits

COST AND TIMELINE

- Complete software, services, and mentoring solution ~ Approx. \$75,000
 - Three (3) week implementation time
- Data quality roadmap and recommendations provided post implementation.



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